

## NEWS RELEASE

May 28, 2012  
Intercom, Inc.

# Intercom, Inc. Releases "MiracleBATTERY" for Purchase – an Android App That Extends Battery Life Approximately 64% (\*1)

Ranked #1 in popularity at Google Play (Japan) in the tool category of paid apps (April 2012).

TOKYO -- Computer software and iPad apps developer Intercom, Inc. (hereafter: Intercom) has released "MiracleBATTERY" for users of smartphones on the Android platform. Available for purchase from May 28, 2012 for \$3.99, this maintenance app not only reduces battery consumption on Android devices, but also cleans unnecessary data and history. "MiracleBATTERY Free" was simultaneously made available for a 30-day free trial. Compatibility with Kindle Fire is also planned for future release.

MiracleBATTERY is an app built with battery management features, made especially for users who want to extend their battery life. With these, all the settings affecting battery consumption, such as Wi-Fi, Bluetooth, automatic synchronization, backlight, and screen brightness can be simultaneously switched into power saving mode with the push of one button. You can also customize the settings to switch the power saving mode on or off according to certain time periods or days of the week.

MiracleBATTERY is also equipped with 'cleaner' and 'app management' features. The 'cleaner' feature simultaneously cleans up superfluous task data from memory, call history, internet browsing history, and the like. The 'app management' feature displays a list of installed apps, and makes it possible to perform uninstalls all at once.

MiracleBATTERY includes 'battery management', 'cleaner', and 'app management' combined in one fantastic app, making it easy to perform maintenance on Android devices with the push of a button. In Japan, it has been downloaded over 30,000 times in the two months since its debut on Feb. 16, 2012. It has achieved the top position in Google Play's popularity rankings in the paid tool category (April 2012) and has been garnering extremely favorable reviews.

(\*1) Comparison of battery usage time before and after installation of the Japanese version of MiracleBATTERY resulted in 26 hr 25 min of battery life before installation; and 43 hr 22 min after installation – a 16 hr 57 min (64%) improvement. The device was placed at rest with the screen off, and the time between 100% remaining battery and 80% remaining battery is measured both before and after installation of the application. Device used was the GALAXY NEXUS SC-04D. This is one example, results may vary depending on the Android device's performance and environment. (January 2012, Intercom Inc. research)

MiracleBATTERY URL (Google Play)

<https://play.google.com/store/apps/details?id=jp.co.intercom.miracleb>

MiracleBATTERY Free URL (Google Play)

<https://play.google.com/store/apps/details?id=jp.co.intercom.miracleblite>

MiracleBATTERY Summary

Sales start date: May 28, 2012

Price: \$3.99

Compatible devices: Android OS 4.0/2.3/2.2 (only smartphone)

Photos Gallery Available: <http://www.intercom.co.jp/press/imgdata/2012/>

About Intercom, Inc.: <http://www.intercom.co.jp/english/>